

Introducing FUMSI

Upcoming Themes

[provisional]

Find

- Prospect Research
- Due Diligence Research
- Grey Literature on the Web

Use

- Introduction to Widgets
- Latest Data Visualisation Tools
- Mashups for Every Business

Manage

- Federated Search for Your Organisation
- Ethical Acquisitions
- What You Need to Know About Online Copyright
- Digitising Your Collection

Share

- Case Studies in Social Media for Business
- Just-In-Time Learning
- Business Blog: Make Your Investment Worthwhile
- Successful Meetings in Virtual World

FUMSI Magazine

- **Information on People:** Finding people, do's and don'ts for using personal information, CRM, communicating with diverse groups
- **Web 2.0 and Your Work:** Practical views on next-generation approaches to Find, Use, Manage and Share work

*"I love the FUMSI moniker ...
it both encompasses and
transcends my entire career!"*

FUMSI: For Those Who Know Info ...

Information has never been more important for business success. Every worker has an information role to play, and organisations must support their constant improvement of information skills in order to compete.

FUMSI addresses these needs by providing practical, useful resources to help workers Find, Use, Manage and Share Information – individually and in effective collaborative teams.

FUMSI Offers ...

- **Monthly FUMSI Magazine:** User-submitted articles and tips in each of the four practice areas, pulled together with editorial insight from FUMSI Contributing Editors
- **FUMSI Folios:** Compilation of contributions for each practice area over a four-month period, along with additional resources and editorial comment (one for each practice area, three times per year)
- **FUMSI Reports and Tool Kits:** Hands-on PDF workbooks and resources for improving information skills and completing information-related projects
- **FUMSI Article Database:** Online collection of FUMSI articles, searchable by practice area and/or keyword.

FUMSI Is For ...

FUMSI serves a wide range of information professionals in a variety of industry sectors. They include researchers, marketers, analysts, writers, government and law librarians, consultants and students.

What do they all have in common? Information is a critical part of their work.

For senior managers, and information champions, FUMSI provides special value. By integrating all four practice areas, FUMSI:

- Improves cross-practice understanding
- Facilitates collaboration
- Enhances information skills at all levels of an organisation
- Increases the value of information in an organisation
- Pushes information work to the strategic level

Introducing FUMSI

Common FUMSI Roles

Typical roles of FUMSI users:

- Research director/senior researcher
- Library associate
- Database search specialist
- Competitive intelligence analyst
- Market/industry analyst
- Knowledge manager
- Risk management officer
- Management consultant
- Business development executive
- Records manager
- Archivist
- Intranet manager
- FOI officer
- Information architect
- Usability specialist
- Instructor/trainer
- Journalist/writer
- Marketing/communications officer
- Investor relations officer
- Chief Information Officer
- Chief Operating Officer
- Chief Research Officer
- Director of Business Development
- Director of IT
- Head of Information Governance
- Head of Information Services
- Managing Director

Any information champion

"Excellent service of enormous value..."

Getting the Value of FUMSI

Your organisation can get the value of FUMSI in several ways:

- **FUMSI Subscription**
Subscriptions to FUMSI are priced for small and mid-sized companies, large organisations, government and public sector organisations. Subscriptions include the FUMSI Magazine and all 12 FUMSI Folios published throughout the year, plus discounts on reuse/reprint licenses for articles, tools and workbooks.
- **FUMSI By-the-Slice**
Users with more specific needs can access the database for free and purchase individual Folios, reports and tool kits on an as-needed basis.
- **FUMSI Custom**
Larger organisations with enterprise-wide information strategies can purchase FUMSI Custom for white-labelled versions of reports, unlimited article and resource reuse and other benefits.
- **FUMSI Sponsorship**
Companies offering products and services to meet FUMSI needs can opt for cost-effective, high-value sponsorships of one or more practice area.

Request more information based on your interests and needs.

<http://www.fumsi.com/contact/>

The Folks Behind FUMSI

Free Pint Limited developed FUMSI as the next stage in the company's ten-year development as a respected publisher of user-generated content, articles and tips in the FreePint Newsletter and FreePint Bar. The new FUMSI offering puts more resources in the hands of professionals in more formats.

Find

Knowing how to extract useful information from free sources, premium databases, and experts in the field. Knowing where to look and who to ask.

Use

Combining data to build a detailed understanding of business situations. Analysing information to manage risk, build value and give advice.

Manage

Ensuring compliance with myriad regulations about information. Building & maintaining everything from databases, taxonomies and folksonomies to enterprise-wide content.

Share

Making information relevant to different audiences, on the web, in print and in training. Publishing information in useful formats.